

# NEWSletter

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WAITRO



WORLD  
ASSOCIATION OF  
INDUSTRIAL &  
TECHNOLOGICAL  
RESEARCH  
ORGANIZATIONS

## EDITORIAL

**The Global Strategic Alliances are key to our SMEs development.**

*Maria Eugenia Suárez*

*Deputy Manager of Institutional Relations*

**INTI - Argentina**



Working in a network requires a great commitment and the desire to share experiences and lessons learned with others that enrich us and strengthen our capabilities.

From the National Institute of Industrial Technology (INTI) of Argentina we seek to generate strategic alliances with different RTOs around all the world, trying to detect new technologies, best practices, projects that allow us to bring these capabilities to our SMEs and accompany them to meet current and future technological challenges.

WAITRO allows us to connect with technological peers, partnering to generate international projects, to give technical talks to SMEs throughout the Latin American region, to share knowledge and realize that the realities of our productive networks are similar and it is the role of the RTOs to be able to bring tools to improve the productivity and competitiveness of our SMEs, and if these tools come from strategic alliances the impact is much greater.

Technology presents new challenges every day, horizons that we cannot imagine, potentialities that we must discover, but if we work as a network the gap to reach them is shortened. The internationalization of SMEs is a strategic issue for the entire region and be able to work together will allow us to reach new international markets, complying the requirements both from the companies themselves and from consumers.

Digital transformation, circular economy, sustainability and productivity are some of these challenges and we have recently applied for a project under the Adelante 2 Program, a triangular cooperation instrument of the European Union, and we have been selected. This initiative was given within the framework of a strategic alliance between WAITRO members, the Center of Science and Technology of Antioquia (CTA) of Colombia, the LEITAT Technological Center of Spain and the Ministry of Industry, Commerce and SME (MICM) of the Dominican Republic. As a result of belonging and knowing each other, when the call for proposals was opened, we were able to meet the requirements and the formulation in a very short time because we knew "which way to go". International projects accompany relationships and linkages that have already been developed and therefore, when the resources appear, it is easy to coordinate and agree on how and when.

Working for and together with SMEs is the great challenge we have as a region and globally, but if we make alliances and work as a network, the opportunities are endless, the commitment depends on each one of us and WAITRO offers us a great possibility to do so.

### Join SAIRA, the open innovation platform and discover an universe of international opportunities

With SAIRA, you will be connected with organizations and experts from around the world, enabling you to establish strategic consortia and collaborate on cutting-edge global projects. Publish your projects and find strategic partners, access innovative ideas and unique perspectives that will propel you towards success

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visit <https://saira.eco/saira2/pub/>

# SAIRA

# CAPACITY BUILDING PROGRAM FOR LATIN AMERICA AND THE CARIBBEAN

# ABOUT US

The following is the agenda of training spaces for the year 2023, these will be done virtually as webinars. Previously to each one of these activities we will share with you the invitation with the schedule, the name of the institution and the professional who will act as facilitators.



**How to work in consortiums for the formulation and implementation of Horizon Europe projects**  
*Francisco Juliá*

**26**  
JULY

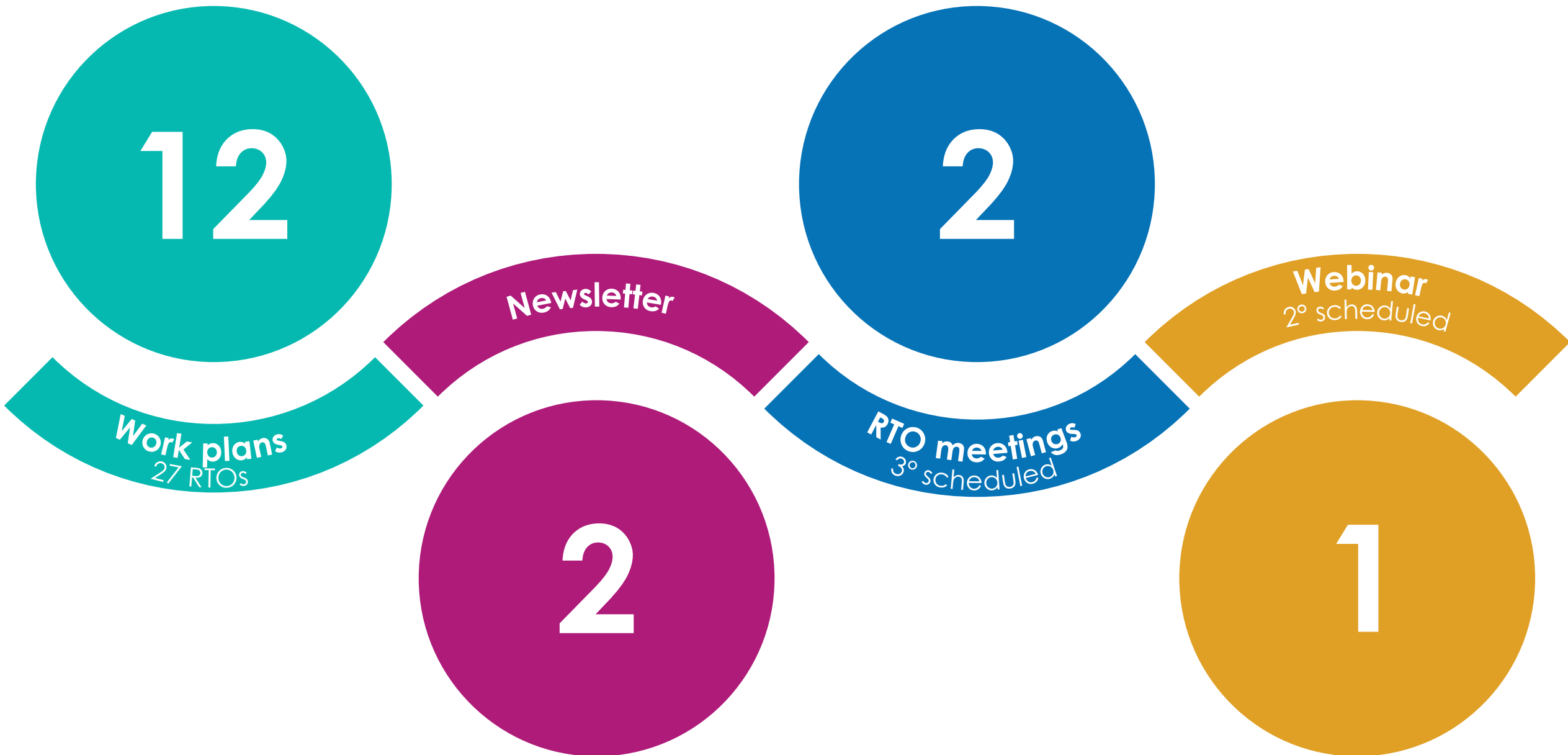
- Forum: Contrasted promotion mechanisms for the development of science and technology projects - **August 30**
- Digital Transformation and Marketing for RTOs - **September 27**
- Technology commercialization - **October 25**
- Intellectual property protection of technology/ Scientific diplomacy/ Waitro member introductions - **November 29**

*\* Topics and dates subject to change due to availability of speakers' schedules.*

## PROGRESS OF CTA'S WORK AS RFP 2023.....

CTA keep working to dynamize the articulation of research and technology organizations in Latin America and the Caribbean, to strengthen and help the Waitro's growth.

These are the actions carried out during 2023:



# NETWORK

## We welcome UNIVERSIDAD DE MEDELLÍN

**Universidad de Medellín**, through the Innovation, has become the most recent institution to join WAITRO. With this partnership, they seek to take a significant step towards enhancing global research collaborations and promotion of the innovation in the industrial and technological sectors.

The University of Medellin will have access to all the benefits of being part of WAITRO. Among them is the possibility of **accessing a global network of research organizations**, which will allow to increase productive collaborations and knowledge exchange. They also will have the opportunity to **participate in international research projects, collaborate in joint initiatives and contribute to the development and implementation of innovative technologies**.

University de Medellin will contribute to global efforts in areas such as **renewable energy, environmental conservation, urban development, and social equity**. In addition, it will foster partnerships and innovation with other organizations in fields such as engineering, biotechnology, information technology and social sciences.

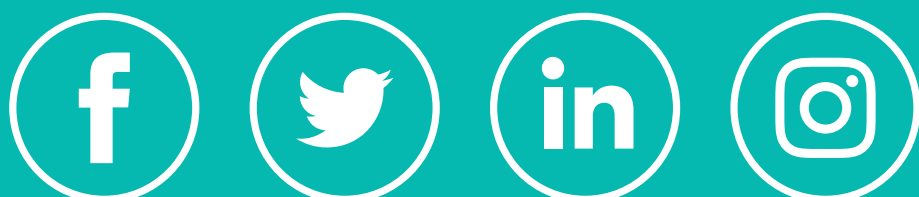
Universidad de Medellín, founded on February 1, 1950, emerged as an educational center that seeks to promote freedom and science in Colombia.

Since the beginning, the university has cultivated an education that fosters freedom of thought. With more than 60,000 graduates, the university prides itself on its contribution to the development of society and strives to offer comprehensive and advanced academic programs, as well as non-formal and continuing education.



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## Important step forward for the development of MSMEs in Latin America and the Caribbean!

We are pleased to inform you that the Triangular Cooperation Initiative "Sustainable Transformation for the Competitiveness of MSMEs" has been approved within the framework of Ventana ADELANTE of the European Union - Latin America and the Caribbean Triangular Cooperation ADELANTE 2021-2024.

This valuable Initiative, in charge of the Triangular Cooperation Alliance together with the European Union, aims to share the knowledge of the Alliance institutions to develop tools for digital transformation and promotion of the circular economy, adapted to the MSMEs needs, seeking greater competitiveness and sustainability in the region.

The implementation period of this initiative will begin on August 14, 2023 and will culminate on May 9, 2024. The activities will be carried out in both virtual and in person formats, allowing a wide participation. The total budget amounts to 199,706 euros, of which 137,065 euros will be financed by the Ventana ADELANTE and 62,641 euros will be co-financed by the Triangular Cooperation Alliance.

This achievement represents a unique opportunity for the growth and sustainable transformation of MSMEs in the region. Together we will keep working for economic development and environmental preservation!

# TASKS

## Creation of a RTO's directory

Currently, and hand in hand with JITRI, we are developing a digital directory to strengthen collaboration and knowledge among all the institutions in the network. Through this directory, each organization will have the opportunity to introduce itself, highlight its areas of work, interests, and main projects, as well as its specific connections with WAITRO.

Our goal is to facilitate the articulation between RTOs in the region, promoting the exposure of their purposes and research. In addition, we hope that you will find international allies to enrich your projects and access new knowledge.

In order to carry out this initiative, we ask you to please help us by filling out the form that you will receive by mail in the next few days, where you can provide the necessary information.

The directory will be hosted on the website of the Center of Science and Technology of Antioquia (CTA) en [www.cta.org.co](http://www.cta.org.co)